



P.O. Box 1124 Swannanoa, N.C. 28778
SwannanoaBiz@gmail.com ♦ SwannanoaBA.com ♦ 828.581.9222

The Swannanoa Business Association is a gathering of business people and individuals of Swannanoa. Business leaders and others come together to network, grow their businesses, and influence the development of commerce and community in Swannanoa. The Association provides an atmosphere in which members can develop relationships for friendship and prosperity.

Membership Benefits:

- Discount advertising in the Swannanoa Business and Community Directory
- Free enhanced listing in the Swannanoa Business and Community Directory
- Opportunities for networking with other local businesses
- Opportunities to display materials at no cost at events in which we participate, including The Mill Around The Village Festival (fall) , Swannanoa Shindigs (summer), Chamber Business Expo (spring)
- Opportunities for targeted joint marketing and sponsorships
- Swannanoa Business Association logo usage in advertising
- Identification as a leader committed to community
- Access to business development resources, training, and information
- Receipt of and frequent mention in the Swannanoa Business Association's monthly paper and online publication, "The Swannanoa Bee" distributed free to hundreds of residences & businesses
- Representation at Black Mountain /Swannanoa Chamber of Commerce Economic Development Council & Marketing Coalition

Membership Dues:

- \$25 / year: Sole owners, individuals, and nonprofits
- \$50 / year: Businesses with 2 – 14 employees
- \$100 / year: Businesses with 15 or more employees

Learn more about our objectives, meet the members of your community, and tap into our business resources at SwannanoaBA.com. Stop in at our free and open monthly meetings; call us for the location as we move to various businesses each month.

To reap all of the benefits of membership, please fill out the enclosed form and return it with your dues to:
Swannanoa Business Association, P.O. Box 1124, Swannanoa, N.C. 28778.

If you have any questions please give us a call at **(828) 581-9222**. We would love to get to know you.

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ANNUAL ASSOCIATION MEMBERSHIP

Name of Applicant/contact Mr./Ms. _____ Title/Position _____

Business/Organization Name _____

Business/Org. Phone _____ Business Email _____ Website Address _____

Business Mailing Address _____ City _____ State _____ Zip _____

Business Physical Address _____ City _____ State _____ Zip _____

2011-2012 BUSINESS & COMMUNITY DIRECTORY LISTING

There is NO fee for your business listing in the paper directory (booklet), whether or not you are a Swannanoa Business Association member or buy an advertisement. Only MEMBERS and links to their sites are listed on our website. Unless otherwise instructed, we'll use your same information for online and booklet directories. This year, only businesses located in or owned by residence of Swannanoa may be listed or purchase advertising. Call us for details.

Please use my PHYSICAL _____ or MAILING _____ or NO _____ address in the directory.

Please use my EMAIL address in the directory. __yes __no. Please use my WEBSITE address in the directory __yes __no

CATEGORY of Business (e.g.Computer Repair, Auto Parts, etc.) _____

Tag Line (what you sell, services provided, etc.; 10 words or less) _____

2011-2012 BUSINESS & COMMUNITY DIRECTORY ADVERTISING

Advertisements are Black & White. Please send .pdf .jpg .png .gif files, high resolution unfolded paper copy or business card to us between July 1st and Aug 31. Payments received in Aug 15th receive free design services for ad.

MEMBERSHIP (May pay in 2 installments.)

One owner/individual/not-for-profit - **\$25** _____

2-14 employees - **\$50** _____

15+ employees - **\$100** _____

DIRECTORY

Outside Back Cover - **\$500** _____

Inside Front Cover - **\$350** _____

Inside Back Cover - **\$250** _____

Full Page Approx. 8 " high x 5 " wide - **\$175** _____

Half Page Approx. 4" high x 5 " wide - **\$90** _____

Business card size 2 " high by 3 ½ " wide - **\$45** _____

Less 10% Advertising Discount for Swannanoa Bus. Assoc. Members **less** (_____)

Enclosed is my check for TOTAL \$ _____

With what are you most interested in helping the Assoc.?: Marketing_ Website maintenance _ Meeting Host_
 Beacon Village Renewal_ Special Events_ Networking_ Programs_ Textile museum _ Board Member_

Other _____

What I would most like to see The Swannanoa Business Association do/not do this year? /Comments: